



XXI EDITION
LA IMAGEN DEL SUR
MUESTRA DE CINE SOCIAL

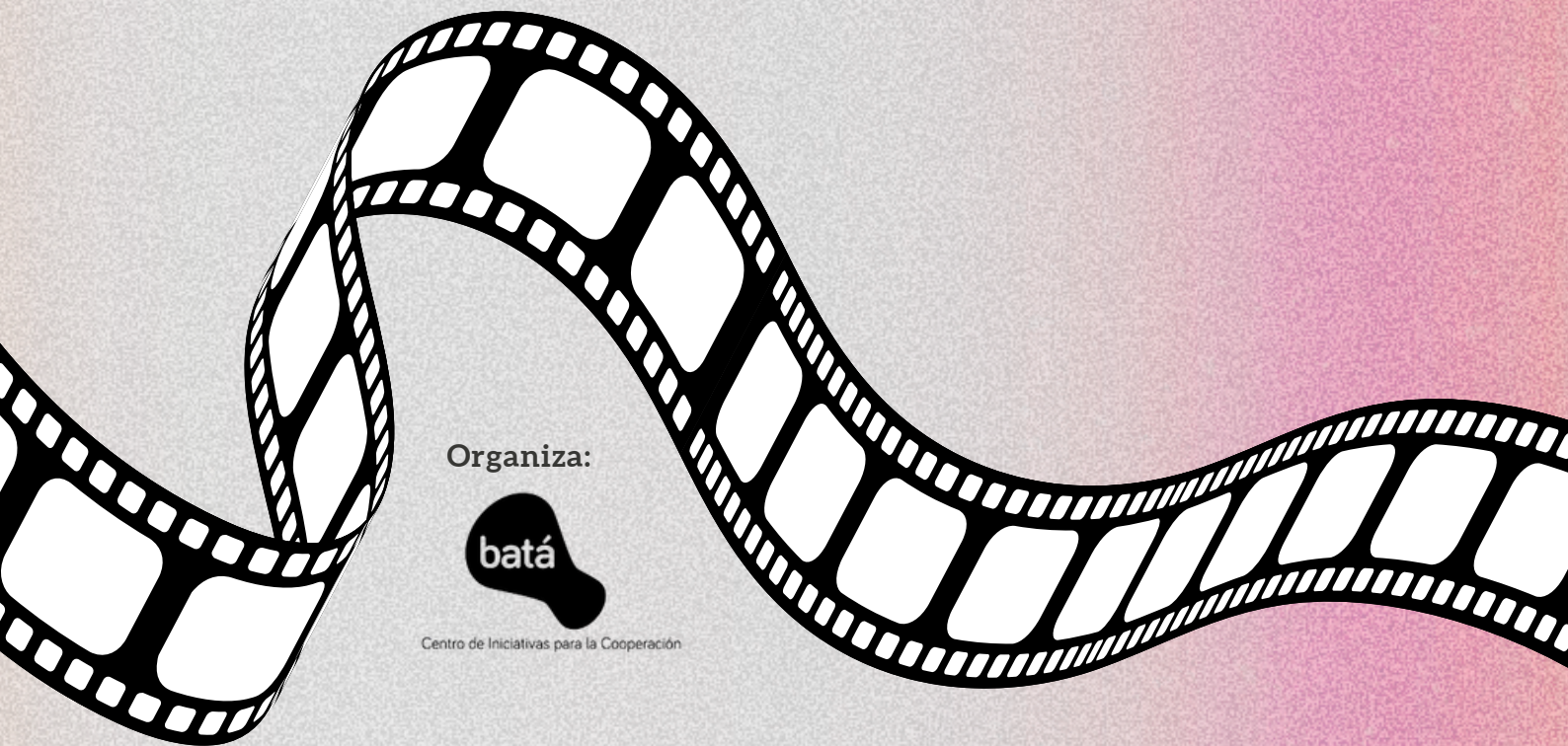
GUIDELINES
2026

CALL FOR ENTRIES

Organiza:



Centro de Iniciativas para la Cooperación



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MUESTRA DE CINE SOCIAL

“ WE WORK WITH THE
PEOPLE AND SOCIAL
CHANGE INITIATIVES BASED
ON THE EXERCISE OF
HUMAN RIGHTS ”

Organized by:
Centro de Iniciativas para la
Cooperación Batá (CIC Batá)
Website:
www.imagenesdelsur.tv



PRESENTATION

The **Social Cinema Showcase La Imagen del Sur**, organized by **CIC Batá**, is a cultural, educational and communicative project that uses cinema as a tool for reflection and dialogue. In its **21st edition**, to be held in autumn 2026, it will continue to establish itself as a space that encourages civic participation and promotes analysis of major social challenges, connecting its global dimension with local experiences in the city of **Córdoba, Spain**.

Through its programming, La Imagen del Sur brings audiences closer to realities that are often left off the news agenda: the defence of human rights, social conflicts, inequalities, gender and diversity issues, among others. In all of them, people occupy a central place as protagonists of stories that invite us to better understand the world we live in.

The showcase is thus configured as a diverse and open space, where enjoying cinema also becomes an opportunity to share, dialogue and participate collectively.

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CALL FOR ENTRIES

CIC Batá invites audiovisual filmmakers whose films have social content to participate in the XXI Social Cinema Showcase LA IMAGEN DEL SUR.

Through this call, the works to be screened in the 2026 edition will be selected:

Rule 1: Characteristics and objectives of the showcase

La Imagen del Sur is a non-competitive event organised in a cinema-forum format, featuring the participation of filmmaking and production professionals, social organisations, performers and protagonists connected to the stories of the scheduled screenings.

The objectives are:

- **To present a selection of social cinema:** to screen documentaries and fiction films (short films and medium-length films) received through this call. Works must address topics such as gender equity, social justice, human rights, the environment, cultural diversity, social movements, etc.
- **To promote debate and reflection:** to create spaces to analyse the social, political, economic and cultural realities depicted in the films, facilitating direct communication with the audience.
- **To build collaborative networks:** to involve collectives and organisations from Córdoba, Andalusia, Spain and the international sphere in the analysis and promotion of the showcase.
- **To expand CIC Batá's film archive:** to incorporate these works so that organisations, institutions and media outlets can use them for social and educational purposes, with the showcase serving as a promotional platform for their authors.
- **To organise training spaces:** to promote an annual meeting point between audiovisual industry professionals and social organisations within the framework of the showcase.

XXI
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LA IMAGEN DEL SUR
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Rule 2: Participation and sections

1. Audiovisual works (documentary, fiction, animation, etc.) may participate provided they fall within the proposed sections and were produced between 2024 and 2026.

2. Two sections are established:

Section 1. Thematic social cinema:

1. Environment and ecology.
2. Communication and citizenship.
3. Political struggles and social movements.
4. Food sovereignty and empowerment processes for peasant farmers and small-scale producers.
5. Human rights.
6. Gender equity.
7. Indigenous peoples: rights, culture, identity and the struggle for territory.
8. Cultural diversity.
9. New economy and social innovation: social and solidarity economy, common good economy, collaborative (values-based), circular, fair trade, social enterprises, cities in transition or degrowth.
10. Responsible tourism.
11. Health, healthy cities and a care-based society.
12. Peacebuilding in the world, wars and their social, economic and political consequences.
13. Living rural territories: landscapes inhabited from a sustainability perspective.

Section 2. Social cinema for children and young audiences:

Special importance will be given to works aimed at children and young people, or produced by this sector of the population, provided they relate to the themes listed above.

Rule 3: Technical requirements

1. Works must meet the technical quality required for screening in theatres and must align with the sections and themes set out in these rules.
2. Works may be submitted in any language, tongue or dialect, provided they include Spanish subtitles. If the original language is Spanish, subtitles must still be included to improve accessibility.
3. Works must have a maximum running time of 30 minutes, including credits (short film format).

XXI
EDICIÓN



LA IMAGEN DEL SUR
MUESTRA DE CINE SOCIAL

Rule 4: Authorship rights

1. For legal purposes, the organisation considers that submitted works comply with authorship requirements. It accepts no responsibility for plagiarism or misuse of third-party material by the person registering the film.
2. If selected, projection rights will be granted for the actions and activities planned during the showcase in Andalusia. All screenings and activities are social, educational and free of charge.

Rule 5: Registration and submission of films

1. Registration must be completed exclusively through the **Click for Festivals platform**, via the following link: <https://www.clickforfestivals.com/muestra-de-cine-social-la-imagen-del-sur>

Rule 6: Selection process and decision

1. Materials must meet all the requirements of this call.
2. The showcase's selection committee is made up of cinema and communications professionals, education and cooperation agents, educational centres and representatives of social organisations. It will communicate the final selection to CIC Batá within the established timeframe. The decision is final and cannot be appealed.
3. The list of selected works will be published in **September 2026** at www.imagenesdelsur.tv and www.cicbata.org.
4. Selection will be notified by email and films will receive the official showcase laurel.

Rule 7: Materials submission deadline

1. The deadline for receiving films is **30 June 2026**.

Rule 8: Venue and date

1. The showcase activities will take place during **November 2026** in **Córdoba, Spain**.

XXI
EDICIÓN



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CONTACT

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**Córdoba (Spain), 27 April 2026
The organising committee of the XXI Social Cinema
Showcase 'La Imagen del Sur'**



**Centro de Iniciativas
para la Cooperación**