

2024 RULES

CALL FOR ENTRIES



Centro
de Iniciativas
para la Cooperación

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH

“ WE WORK WITH PEOPLE'S SOCIAL CHANGE INITIATIVES THROUGH THE EXERCISE OF RIGHTS ”

Center for Initiatives for Cooperation BATÁ (CIC BATÁ)
presents the XIX Social Cinema Showcase THE IMAGE OF THE SOUTH
Call for Entries and Rules 2024
www.imagenesdelsur.tv



PRESENTATION

At CIC BATÁ, we see our work as a clear commitment to social changes that we believe are necessary for everyone to exercise their rights. We believe in being, learning, and participating together with other individuals and organizations.

Our values are respect, solidarity, participation, and commitment.

The Social Cinema Showcase La Imagen del Sur is a communicative, educational, and cultural project by CIC BATÁ that promotes citizen participation. La Imagen del Sur allows us to connect with different social situations, struggles for fundamental rights, cultures, and realities in our diverse world, with individuals as the protagonists of these situations. The Social Cinema Showcase La Imagen del Sur is a space of diversity to enjoy quality cinema, foster communication, and encourage participation.

The Social Cinema Showcase La Imagen del Sur creates opportunities for reflection and exchange with groups and social organizations that participate in the screenings of the different films presented.

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH

CALL FOR ENTRIES

CIC BATÁ invites filmmakers working on social themes to participate in the XIX Social Cinema Showcase THE IMAGE OF THE SOUTH.



Through this call for entries, the films that will be exhibited in the 2024 Showcase will be selected.

Rule 1a: Characteristics and objectives of the showcase

La Imagen del Sur Showcase is a non-competitive event organized in a cinema-forum format. It includes the presence of professionals from the filmmaking and production field, social organizations, actors, and protagonists related to the screenings presented for the official showcase in Andalusia.

The objectives are:

- 1.** Presenting an engaging selection of cinema (documentaries and fiction) with social themes based on the submitted works. These works should be short films and medium-length films that address topics related to promoting gender equity, social justice, human rights, the environment, the protection of cultural diversity, and emancipatory alternatives and practices of communities.
- 2.** Creating spaces for debate and reflection on the social, political, economic, and cultural realities portrayed in the selected films, offering participating audiences a direct channel for communication and information.
- 3.** Establishing connections with groups, public and private organizations from Córdoba, Andalusia, Spain, and around the world for the purpose of promoting dialogue and dissemination of the showcase.
- 4.** Creating and promoting a film collection consisting of all the selected works throughout the history of the Social Cinema Showcase. This collection will be showcased on the website www.imagenesdelsur.tv, aiming to raise awareness and generate interest among social organizations, institutions, media outlets, and private entities, while serving as a platform for these films in collaboration with their creators.
- 5.** Promoting an annual space for training, meeting, and collaboration where professionals from the filmmaking and production field, as well as social organizations, can participate within the framework of La Imagen del Sur Showcase.

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH



Rule 2a: Selection criteria for filmmakers and submitted audiovisual works Filmmakers of any nationality may participate in the selection process with works (documentaries, fiction, animation, etc.) that fit within the provided framework.

**FOR THE 2024 SHOWCASE,
TWO SECTIONS ARE OPEN:**

Section 1: Social Cinema by themes

Short and medium-length films produced between 2023 - 2024 that address one or more of the following themes may participate in the selection process:

- Environment and ecology: advocating for environmental protection and biodiversity, exploring new sustainable development models, and addressing the fight against climate change caused by human actions.
- Communication and citizenship: addressing minority rights, social movements, citizen participation, and the defense of the right to communication and citizen access to the media.
- Political struggles and social movements: highlighting the role of organizations and popular movements in political, social, and economic change processes, emphasizing the importance of social struggles for a paradigm shift that prioritizes people over economic profit.
- Food sovereignty and empowerment of peasants and small-scale food producers: focusing on poverty reduction, food sovereignty, and equitable resource management in the context of sustainable development.
- Human rights: defending individual and collective human rights and promoting non-discrimination.
- Gender equity and feminism: exploring current models of gender equity construction, addressing gender-based violence, masculinities, sexual diversity, and gender identity.
- Indigenous peoples: exploring the rights, culture, and struggles of indigenous peoples, their cultural identity, and the fight for their territories.
- Cultural diversity: promoting and protecting cultural diversity worldwide and examining the tensions between cultural hegemony and cultural diversity.
- New economy and social innovation: exploring alternative economic models such as Social and Solidarity Economy, Common Good Economy, Collaborative Economy (based on values), Circular Economy, Fair Trade, Social Enterprises, Transition Cities, or Degrowth.
- Responsible Tourism: initiatives promoting responsible tourism in various locations worldwide and examining the impacts of the current tourism development model.
- Health: advocating for healthy cities and a society centered on care.
- The health and social crisis caused by the COVID-19 pandemic, its social, economic, and environmental consequences, and the lessons learned.
- Building peace in the world, exploring wars and their social, economic, and political consequences.

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH

Section 2: Social Cinema for children and youth audiences
Special emphasis will be placed on works submitted to the call that target children and youth audiences or are created by children or youth, and that are related to the proposed themes above.



Rule 3a: Technical and methodological characteristics

Audiovisual works submitted to the call must meet the required technical quality for screening in theaters and align with the sections and themes outlined in these rules. Works can include documentaries, fiction, animation, etc.

Works may be submitted in any language, dialect, or tongue as long as they have subtitles or are dubbed in Spanish.

Works should have a duration equivalent to a short film or medium-length film and must not exceed 60 minutes, including credits.

After each screening, a discussion or colloquium is proposed to allow for in-depth conversations about the film's themes and encourage audience participation.

The showcase is interested in having filmmakers or members of the technical team attend the event as a recognition of their creative work. Although no prizes are awarded, this serves as a token of appreciation. However, the attendance of filmmakers is subject to the availability of sufficient funding.

Rule 4a: Copyright

If the work is registered, a copy of the registration must be provided. If the work is not registered, the filmmaker must complete and sign the form contained in ANNEX 1.

For legal purposes, the event organizers assume that the audiovisual works presented in this call comply with legal requirements. The organization is not responsible for forgeries, plagiarism, or unauthorized use of material belonging to the registrant.

If selected, the author grants the rights to showcase the audiovisual material during the actions and activities planned for La Imagen del Sur Showcase in Andalusia.

All activities are educational in nature and free of charge for attendees.

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH

Rule 5a: Registration and submission of films

Filmmakers must register through the Registration Form available on the showcase website <http://www.imagenesdelsur.tv/>. It is mandatory to attach the requested documents (Annex 1 or Copy of Work Registration, if applicable) through the same online form.

Films should be submitted via an internet link using any server that allows temporary download of the material for the selection committee's viewing.

Rule 6a: Selection process and resolution

Registered materials must meet the requirements of the call, and the registration form must be correctly completed with all the necessary information and accompanying documents.

Once the technical team of the XIX Showcase verifies the completeness of the documents and the provided information, they will confirm the registration's effectiveness via email.

The selection committee consists of professionals in cinema, audiovisual communication, education and development cooperation, representatives from educational institutions, and social organizations, among others.

The selection committee will inform CIC Batá of the final selection for inclusion in the showcase. The decision of the committee is final.

The list of selected audiovisuals will be published between September 1st and 15th, 2024, on www.imagenesdelsur.tv and CIC Batá's website www.cicbata.org.

Filmmakers will be notified of the selection results via email in the first half of September. Invitations to attend the showcase will be extended to selected participants based on the availability of funding for each edition. Selected films will be listed in La Imagen del Sur Cinema Showcase's official selection.

Rule 7a: Venue and Date of XIX La Imagen del Sur Showcase

The showcase will take place in the second half of November 2024 in Córdoba and other locations in Andalusia.

Rule 8a: Deadline for submission

The deadline for submitting films is July 31st, 2024 (the date when audiovisual works are uploaded to their respective server will be respected).

Rule 9a: Materials to be sent by selected filmmakers

Selected filmmakers agree to provide a copy or link of sufficient quality for projection to the showcase's central office in Spain before October 15th, 2024.

XIX SOCIAL CINEMA SHOWCASE

THE IMAGE OF THE SOUTH

“ STARTING FROM THE PUBLICATION OF THESE RULES, WE WILL ANNOUNCE COLLABORATING ENTITIES IN VARIOUS COUNTRIES TO FACILITATE THE DISSEMINATION AND INFORMATION ABOUT LA IMAGEN DEL SUR. ”

CONTACT

Headquarters (SPAIN)

XIX Social Cinema Showcase LA IMAGEN DEL SUR

Attn: Rafael Cantero (Coordinator)

Center for Initiatives for Cooperation Batá

Pasaje Escritor Narbona, s/n

14011 - Córdoba (Spain)

Telephone: +34 957 780040

Email: laimagendelsur@cicbata.org



Córdoba (Spain), May 15th, 2024

The Organizing Committee of the XIX SOCIAL CINEMA SHOWCASE - LA IMAGEN DEL SUR



**LA IMAGEN
DEL SUR**
MUESTRA DE CINE SOCIAL